

EDUCATIONAL GRANTOR PROSPECTUS

Twenty-Fifth Annual Pharmaceutical and Medical Device Ethics and Compliance Congress



The Leading Forum on Pharmaceutical and Medical Device Ethics and Compliance Issues

October 28 – 30, 2024

A HYBRID ONSITE CONFERENCE AND INTERNET EVENT

Grand Hyatt Washington • Washington, DC

www.PharmaCongress.com

SPONSORED BY:



MEDIA PARTNER:



CATEGORIES AND BENEFITS

DIAMOND GRANTOR – \$50,000

Onsite Benefits

- All grantors will receive opportunities to speak at the Congress. The number and prominence of speaking opportunities will vary in accordance with the grant level.
- Choice of double exhibit space, Grantor provided individual marketing item or advertisement distributed to conference attendees at registration. Marketing item is at the Grantor's expense.
- Prominent recognition on the printed Congress Guide cover
- Company logo and link under Grantor listing on the conference homepage
- Logo acknowledgement on a single slide on large screen multi-media presentation during breaks in the General Session room
- Acknowledgement on large signs at the conference
- Pre-conference attendee list with names, companies, titles, cities, and states
- Post-conference attendee list with physical address for one-time mailing
- Prominent Grantor acknowledgement on all promotional marketing for the conference
- 20 complimentary registrations to the onsite conference (pending approval)
- One complimentary registration for a booth attendant
- Your choice of two sponsorship items and/or events such as: Continental Breakfast, Luncheon and Charging Station, or any combination of your choosing (up to \$9,000 value) Please see current sponsored items list below.
- First Diamond Grantor may hold invitation-only dinner on the second evening of the conference
- 2 Full-page four-color advertisements or corporate profile included in the printed Congress Guide
- GHC, LLC will send 4 email blast/press releases on behalf of Grantor to the Congress attendee data base, plus GHC, LLC's pharmaceutical and medical device ethics and compliance email data bases of over 15,000
- Advanced Grantor opportunities at the next Congress

Virtual Benefits

- Company logo and link on the Congress broadcast portal homepage
- Acknowledgement during breaks in Congress broadcast on broadcast portal
- Most prominent Company logo in the virtual Hall of Logos linked to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 25 complimentary online registrations to the conference (pending approval)
- Ability to text chat or do one-on-one video meetings with online attendees

PLATINUM GRANTOR – \$37,500

Onsite Benefits

- All grantors will receive opportunities to speak at the Congress. The number and prominence of speaking opportunities will vary in accordance with the grant level.
- Choice of exhibit space, Grantor provided individual marketing item or advertisement distributed to conference attendees at registration. Marketing item is at the Grantor's expense.
- Prominent recognition on the printed Congress Guide cover
- Company logo and link under Grantor listing on the conference homepage
- Logo acknowledgement in a large screen multi-media presentation during breaks in the General Session room
- Acknowledgement on large signs at the conference
- Pre-conference attendee list with names, companies, titles, cities, and states
- Post-conference attendee list with physical address for one-time mailing
- Grantor acknowledgement on all promotional marketing for the conference
- 15 complimentary registrations to the conference (pending approval)
- One complimentary registration for a booth attendant
- Opportunity to host an invitation-only Breakfast or Lunch during the Congress. The functions are offered first come, first served basis.
- Your choice of one sponsorship item or event such as: Luncheon, Badge-Holder Necklace, etc. (up to \$6,500 value). Please see current sponsored items list below.
- 1 Full-page four-color advertisement or corporate profile in printed Congress Guide
- GHC, LLC will send 3 email blast/press releases on behalf of Grantor to the Congress attendee data base, plus GHC, LLC's pharmaceutical and medical device ethics and compliance email data bases of over 15,000
- Grantor opportunities at the next Congress

Virtual Benefits

- Company logo and link on the Congress broadcast portal homepage
- Acknowledgement during breaks in Congress broadcast on broadcast portal
- Most prominent Company logo in the virtual Hall of Logos linked to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 15 complimentary online registrations to the conference (pending approval)
- Ability to text chat or do one-on-one video meetings with online attendees

GOLD GRANTOR – \$25,000

Onsite Benefits

- All grantors will receive opportunities to speak at the Congress. The number and prominence of speaking opportunities will vary in accordance with the grant level.
- Choice of exhibit space, Grantor provided individual marketing item or advertisement distributed to conference attendees at registration. Marketing item is at the Grantor's expense.
- Recognition on the printed Congress Guide cover
- Company logo and link under Grantor listing on the conference homepage
- Logo acknowledgement in a large screen multi-media presentation during breaks in the General Session room
- Acknowledgement on large signs at the conference
- Pre-conference attendee list with names, companies, titles, cities, and states
- Post-conference attendee list with physical address for one-time mailing
- Grantor acknowledgement on all promotional marketing for the conference
- Prominent recognition on the conference brochure cover and home page of the conference website
- 10 complimentary registrations to the onsite conference (pending approval)
- One complimentary registration for a booth attendant
- Your choice of one sponsorship item or event such as: Luncheon, Badge-Holder Necklace, etc. (up to \$5,000 value). Please see current sponsored items list below.
- Half-page Full-color advertisement or corporate profile in the printed Congress Guide
- GHC, LLC will send 2 email blast/press releases on behalf of Grantor to the Congress attendee data base, plus GHC, LLC's pharmaceutical and medical device ethics and compliance email data bases of over 15,000
- Grantor opportunities at the next Congress

Virtual Benefits

- Company logo and link on the Congress broadcast portal homepage
- Acknowledgement during breaks in Congress broadcast on broadcast portal
- More prominent Company logo in the virtual Hall of Logos linked to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 10 complimentary online registrations to the conference (pending approval)
- Ability to text chat or do one-on-one video meetings with online attendees

SILVER GRANTOR – \$15,000

Onsite Benefits

- All grantors will receive opportunities to speak at the Congress. The number and prominence of speaking opportunities will vary in accordance with the grant level.
- Choice of exhibit space, Grantor provided individual marketing item or advertisement distributed to conference attendees at registration. Marketing item is at the Grantor's expense.
- Recognition on the printed Congress Guide cover
- Company logo and link under Grantor listing on the conference homepage
- Logo acknowledgement in a large screen multi-media presentation during breaks in the General Session room
- Acknowledgement on large signs at the conference
- Pre-conference attendee list with names, companies, titles, cities, and states
- Post-conference attendee list with physical address for one-time mailing
- Grantor acknowledgement on all promotional marketing for the conference
- 5 complimentary registrations to the onsite conference (pending approval)
- One complimentary registration for a booth attendant
- Your choice of one sponsorship item or event up to \$3,000 value such as: Refreshment Break or Power Charge Station. Please see current sponsored items list below.
- 1/4-page full color advertisement or corporate profile in printed Congress Guide
- GHC, LLC will send 1 email blast/press release on behalf of Grantor to the Congress attendee data base, plus GHC, LLC's pharmaceutical and medical device ethics and compliance email data bases of over 15,000
- Grantor opportunities at the next Congress

Virtual Benefits

- Company logo and link on the Congress broadcast portal homepage
- Acknowledgement during breaks in Congress broadcast on broadcast portal
- Company logo in the virtual Hall of Logos linked to a company webpage or landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 5 complimentary online registrations to the conference (pending approval)
- Ability to text chat or do one-on-one video meetings with online attendees

BRONZE GRANTOR – \$7,500

Onsite Benefits

- All grantors will receive opportunities to speak at the Congress. The number and prominence of speaking opportunities will vary in accordance with the grant level.
- Choice of exhibit space, Grantor provided individual marketing item or advertisement distributed to conference attendees at registration. Marketing item is at the Grantor's expense.
- 2 complimentary registrations to the conference (pending approval)
- One complimentary registration for a booth attendant
- Recognition on the printed Congress Guide cover
- Company logo and link under Grantor listing on the conference homepage
- Logo acknowledgement in a large screen multi-media presentation during breaks in the General Session room
- Acknowledgement on large signs at the conference
- Pre-conference attendee list with names, companies, titles, cities, and states
- Post-conference attendee list with physical address for one-time mailing
- Grantor acknowledgement on all promotional marketing for the conference
- Grantor opportunities at the next Congress

Virtual Benefits

- Company logo and link on the Congress broadcast portal homepage
- Acknowledgement during breaks in Congress broadcast on broadcast portal
- Company logo in the virtual Hall of Logos linked to a company webpage or landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 3 complimentary online registrations to the conference (pending approval)
- Ability to text chat or do one-on-one video meetings with online attendees

EXHIBITOR – \$3,995

Onsite Benefits

- Exhibit space including an 8 x 10 booth, exhibit table and two chairs.
- 1 complimentary registration to the conference (pending approval)
- 1 Exhibit Hall only pass for a booth attendant
- Acknowledgement on a large screen multi-media presentation at the general sessions
- Acknowledgement on large signs at the conference
- Exhibitor opportunities at the next Congress

Virtual Benefits

- Acknowledgement during Congress broadcast on broadcast portal
- Company logo in the virtual Hall of Logos linked to a company webpage or landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 2 complimentary online registrations to the conference (pending approval)
- Ability to text chat or do one-on-one video meetings with online attendees

SPONSORED ADVERTISING ITEM LIST

Take advantage of this unique opportunity to expand your reach! Choose one of the items listed below or combine two.

Items & Events Advertising Opportunities:

Networking Reception - \$10,000

Attendees, exhibitors, food and networking — now this is a combination for success! All conference attendees will be invited to your sponsored Networking Reception. Your company's logo will be posted on signs at the reception thanking you for your sponsorship. We will also include your logo on the conference website homepage listed as an Additional Grantor.

Luncheon - \$6,500

Be the host of a luncheon for all attendees in the Exhibit Hall. One very important benefit of sponsoring the luncheon is signage recognition. For even more exposure, add a print advertisement with your sponsored luncheon for an additional \$500.00.

Continental Breakfast - \$4,000

Host one of the continental breakfasts in the exhibit hall. Let your logo be the first the attendees see in the morning while grabbing a cup of coffee and a bite to eat. Add a print advertisement to include on the breakfast tables for an additional \$500.00.

Wi-Fi Sponsorship – \$4,000

Be the technology hero of the day! The Wi-Fi Sponsor will receive signage at registration and a card meant to be handed out with the login information printed next to your company logo!

Refreshment Break - \$3,000

Attendees will really appreciate this energy boost! Imagine the buzz you'll create with your company name displayed throughout the exhibit hall/break area. Add a print advertisement to include in the break area for an additional \$500.00.

Lanyard and Badge holder- \$5,000

Wouldn't you like every registrant wearing your logo, company name, website and/or phone number around their neck? This is one great way to get your name out there!

Webcast Sponsorship - \$5,000

Promote your organization to the virtual conference attendees by sponsoring the live conference webcast. The webcast allows online attendees to watch speakers and view their slide presentations as well as interact with moderator and panelists during the live Q&A, all via the internet. Following the event, the online video-recordings are available on archive 24/7 for six months. Your logo will appear on the homepage/landing page and webcast page of the archive video recording. Also, during conference breaks, an interstitial video will display a sponsor roll in the webcast window.

Registration Desk - \$5,000

Imagine your company name as the first thing attendees see upon arrival! A Registration Sponsorship includes signs posted in the registration check-in area. It also includes a handout, of your choice, to be placed on the registration counter for a lasting impression.

Power Charge Station - \$3,000

We all know what it's like to be somewhere and have your phone or computer battery die. Be the hero by sponsoring a power station! Attendees can charge their phone and computer all the while, looking at signs thanking you for this sponsorship.

Official Drink Sponsor - \$3,000

Add excitement around your booth during the Networking Reception by hosting a tasting of your favorite drink or a new offering from your favorite distillery. Logistics for the tasting must be coordinated with the hotel. (Price specified is the sponsorship fee only and does not include cost of the item or other hotel charges.)

Official Dessert Sponsor - \$3,000

Be sweet to attendees and sponsor a special dessert during the Networking Reception. Specifics for dessert item to be coordinated with the hotel. (Price specified is the sponsorship fee only and does not include cost of the item.)

Champagne Wall - \$3,000

Celebrate the conference's 25th Anniversary by sponsoring a Champagne Wall at the Networking Reception. Logistics for the wall must be coordinated with the hotel. (Price specified is the sponsorship fee only and does not include cost of the item or other hotel charges.)

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Individual Marketing Items - \$3,000

Leave a lasting impression with the attendees by giving them something they will keep indefinitely. Let us hand out an item of your choice with your logo imprinted on it (to be ordered by you). Below are a few suggestions but the possibilities are endless:

- Coffee Mug
- Hand Sanitizer
- Water Bottle with Water Station
- Luggage Tag
- Notepad
- Pen
- Tote Bag

(Price specified is the sponsorship fee only and does not include cost of the item)

MISCELLANEOUS

Conference Agenda Book – the Agenda Book is a printed piece which will be given to all onsite attendees. It will include the conference agenda, Hotel Floor plans, Exhibit Hall floorplans and company descriptions, Wi-fi access information and conference app download instructions. Other important conference details will be included here as well.

Contact our exhibit office at exhibits@hconferences.com or (206) 244-4861 for Grantor Benefit Selection and pricing. We also offer customized Grantor packages – call or email us for more information.

2023 TWENTY-FOURTH ANNUAL PHARMACEUTICAL AND MEDICAL DEVICE ETHICS AND COMPLIANCE CONGRESS EDUCATIONAL GRANTORS

PLATINUM GRANTORS



GOLD GRANTORS



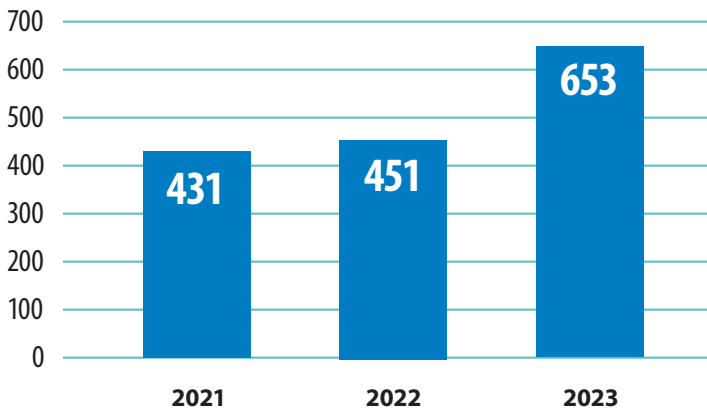
SILVER GRANTORS



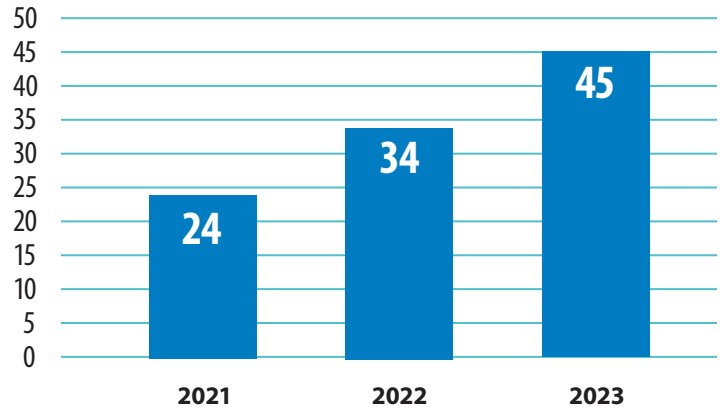
BRONZE GRANTORS



**Total: Onsite Attendees
2021 – 2023**



**Industry Partner Participation
2021 – 2023**



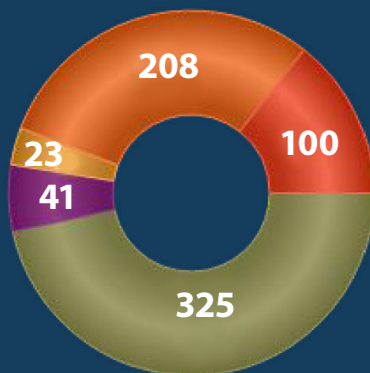
2023 was the most well-attended Pharmaceutical and Medical Device Ethics and Compliance Congress to date.

697
Total Attendees



158
Pharma and Med Device Companies

Attendee Count by Industry



- Pharmaceutical/Biotech
- Medical Device
- Government, Academia, Other
- Grantor
- Law Firm

SPONSOR LEVELS AND BENEFITS AT A GLANCE

ONSITE BENEFITS	Diamond \$50,000	Platinum \$37,500	Gold \$25,000	Silver \$15,000	Bronze \$7,500	Exhibitor \$3,995
All grantors will receive opportunities to speak at the Congress. The number and prominence of speaking opportunities will vary in accordance with the grant level.	X	X	X	X	X	
Choice of Exhibit space, grantor provided individual marketing item or advertisement distributed to conference attendees at registration	includes double exhibit space	X	X	X	X	
Prominent recognition on the printed Congress Guide cover	X	X	X			
Recognition on the printed Congress Guide cover				X	X	
Company logo and link under Grantor listing on the conference homepage	X	X	X	X	X	
Logo acknowledgement on a single slide on large screen multi-media presentation during breaks in the General Session room.	X					
Logo acknowledgement in a large screen multi-media presentation during breaks in the General Session room		X	X	X	X	X
Acknowledgement on large signs at the conference	X	X	X	X	X	X
Pre-conference attendee list with names, companies, titles, cities and states	X	X	X	X	X	
Post-conference attendee list with physical address for one-time mailing	X	X	X	X	X	
Prominent acknowledgement in all promotional marketing for the conference	X					
Acknowledgement on all promotional marketing for the conference		X	X	X	X	
Prominent recognition on the conference brochure cover and home page of conference website.			X			
Complimentary onsite registrations to the conference (pending approval)	20	15	10	5	2	1
One complimentary registration for a booth attendant	X	X	X	X	X	X (Exhibit Hall only)
First Diamond Grantor may hold invitation-only dinner on the second evening of the conference.	X					
Opportunity to host an invitation-only Breakfast or Lunch during the Congress. The functions are offered on a first come, first serve basis. Food and Beverage is at the Grantor expense.		X				
Your choice of sponsorship item(s) and/or event(s) such as: Continental Breakfast, and Cyber Café, Luncheon and Charging Station, or any combination of your choosing. Please see current sponsored items list. Food and Beverage costs are at Grantor expense.	2 items/ events (to \$9,000 value)	1 item/ event (to \$6,500 value)	1 item/ event (to \$5,000 value)	1 item/ event (to \$3,000 value)		
Four-color advertisement(s) or corporate profile included in the printed Congress Guide.	2 full-page ads	1 full-page ad	1/2 page ad	1/4 page ad		
GHC, LLC will send email blast/press release(s) for Grantor to the Congress attendee data base, plus GHC, LLC's pharmaceutical and medical device ethics and compliance email data bases of over 15,000	4 email blasts/ press releases	3 email blasts/ press releases	2 email blasts/ press releases	1 email blast/ press release		
Advanced Grantor opportunities at the next Congress	X	X	X	X	X	
Exhibit space including 8' x 10' booth, exhibit table and two chairs						X
VIRTUAL BENEFITS	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Company logo and link on the Congress broadcast portal homepage	X	X	X	X	X	
Acknowledgement during breaks in Congress broadcast	X	X	X	X	X	X
Most prominent Company logo in the virtual Hall of Logos linked to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.	X	X				
More prominent Company logo in preferred position in the virtual Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.			X			
Company logo in the Hall of Logos which links to a company webpage or landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.				X	X	X
Complimentary online registrations to the conference (pending approval)	25	15	10	5	3	2
Ability to text chat or do one-on-one video meetings with online attendees	X	X	X	X	X	X